The New Jersey

Temperance News

Volume VII **September—October 1950** **Number 5**

SINCE PROHIBITION

OUR LEADERS SHOULD FACE ALCOHOL FACTS

DEATH ON THE HIGHWAYS

8,000 a YEAR from ALCOHOL

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CRIME

UP --- 32%

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WOMEN IN FEDERAL PRISONS

UP --- 52%

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DEPENDENT FAMILIES

UP --- 266%

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SINCE PROHIBITION

- Clipsheet

No place in this speed age for alcohol. The horse was always sober.....Alcohol and gasoline do not go together.

Henry Ford

I have better use for my brain than to poison it with alcohol. To put alcohol in the human brain is like putting sand in the bearings of an engine. *Thomas A. Edison*

THE NEW JERSEY TEMPERANCE NEWS

Dedicated to Temperance Education in Home, School and Church; to the Promotion of Local Option for Communities, and Total Abstinence for Individuals.

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"All the umpires together have not put as many ball players out of the game as old man booze." — *Connie Mack*

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NO AID TO BRILLIANCE

"Intoxicating drinks never made a man brilliant. The prevailing notion that they do so is based on self-delusion, is only a symptom of incipient paralysis. In proportion as self-criticism is diminished, self-approbation rises."

— *The late Prof. G. von Bunge*

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"In at least 80% of the cases that come before my court, liquor is a contributing factor."

— *Judge Stanley N. Barnes, Los Angeles, Calif.*

"He walked into a bar
Optimistically and left
Misty optically."

— *The Wingfoot Clan*

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SOUL OF A CHILD

"The heart of the bulb
Holds the promise of spring
In the small egg of blue,
Is a bird that will sing.

The life of the seed
Is the hope of the sod —
But the soul of a child
Holds the Kingdom of God."

— *Selected*

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THAT WE MAY SEE

"Oh, help us, Lord,
that we may see
Beyond our pain and
loss
Help us to learn there
cannot be
A crown without a cross.

— *Bessie S. Spencer*
In War Cry

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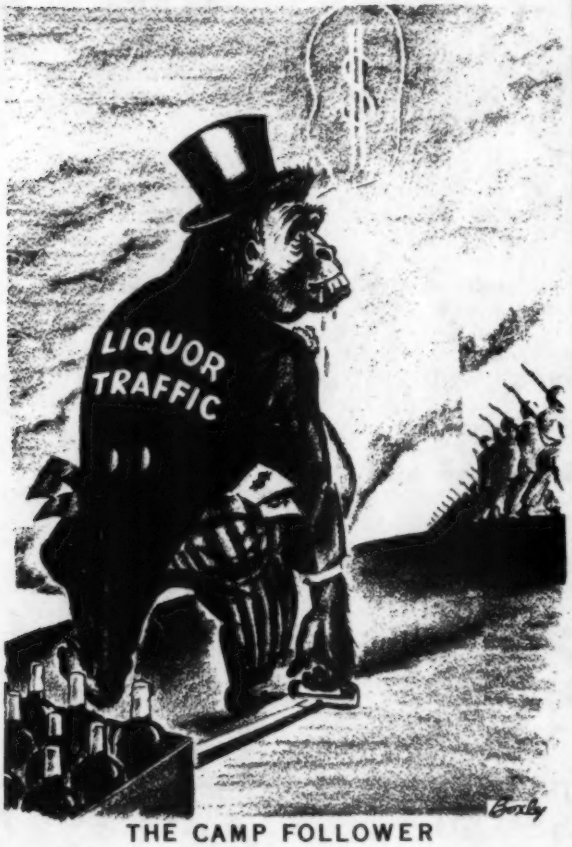
— *Clipsheet*

LET'S LEAVE HIM AT HOME THIS TIME.



THE CAMP FOLLOWER

RADIO TEMPERANCE PROGRAM

STATION WAWZ –

1380 ON YOUR DIAL –

EVERY MONDAY NIGHT 6:30 – 7:15

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EVERY DECADE A NEW OPPORTUNITY

In the BREWERS JOURNAL of May, 1950, we note that 14,000,000 old beer customers have died, and over one-third of the present families in the United States have been formed since 1940. The potential beer market has been increased by 18,000,000 people, the equivalent of a Canada and a Norway. The lesson the brewers draw from this fact, is that a new beer drinker must be made for everyone who dies, and that the formation of a new family is a new opportunity to sell beer.

Perhaps it is our business to try to recruit abstainers from the new population as it comes along. Perhaps we should regard the formation of a new family as the creation of a new opportunity for the church!—THE VOICE.

GENERAL EVANGELINE BOOTH

Our Heavenly Father has called home a great Christian Leader - General Evangeline Booth of the Salvation Army. This fine woman, who knew firsthand the results of the use of beverage alcohol, voiced many startling truths which came out of her long years of experience. The paragraph which we quote below is certainly a terrible indictment of the liquor traffic:

> "Drink has drained more blood, hung more crepe, sold more homes, plunged more people into bankruptcy, armed more villains, slain more children, snapped more wedding rings, defiled more innocence, blinded more eyes, twisted more limbs, dethroned more reason, wrecked more manhood, dishonored more womanhood, broken more hearts, blasted more lives, driven more to suicide, and dug more graves than any other poisoned scourge that ever swept its death-dealing waves across the world."

TEMPERANCE LESSON

November 5, 1950

OVERCOMING TEMPTATION

Matt. 4:1-11 :
John 6:1-15 :
Romans 13:12-14 :
1 Cor. 10:12-13 :
Heb. 4:14-16 :

"Blessed is the man that endureth temptation: for when he is tried, he shall receive the crown of life, which the Lord hath promised to them that love him." – *James 1:12*

We are all tempted in life - not one escapes. Your temptation may not be mine, but just as sure as life itself, is the realization that at some time we will be confronted with a great temptation.

Even such good men as the prophets and disciples were tempted. Satan even dared to tempt our Lord. The Crown of Life comes when we resist temptation.

To 750,000 men and women in the United States who have become chronic alcoholics, beverage alcohol was their great temptation. 30,000 of these are estimated to be in New Jersey.

"I get away with it" – so folks think
When they stupidly, foolishly take a drink,
Like Rip Van Winkle, who drank "for fun"
They often laugh, "Don't count THIS ONE,"
But each drink counts – and the habit's started,
A habit from which one's not easily parted
For a drink is something like a rabbit
To multiply becomes a habit.

– *Florence M. Stellwagen*

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TOTAL EXPENDITURES FOR ALCOHOLIC BEVERAGES
(Millions of dollars)

Year	Total	Distilled spirits	Wine	Beer
1939	3630	1510	210	1910
1940	3870	1675	260	1935
1941	4555	1980	325	2250
1942	5670	2685	410	2575
1943	6640	3200	415	3025
1944	7865	3850	505	3510
1945	8615	4400	495	3720
1946	9500	5060	635	3805
1947	9640	4560	525	4555
1948	8800	3900	455	4445
1949	8550	3650	465	4435

Source: U. S. Department of Commerce, Office of Business Economics.